



WHAT IS SKATE SPACE?_

Red Bull, in cooperation with the Seattle Department of Parks and Recreation and [pro skater] Torey Pudwill, are building a permanent art sculpture for the city of Seattle that is skateable.

The sculpture, titled Red Bull Skate Space, will be designed by seasoned artist C.J. Rench to create a truly unique public art experience that explores the creative nexus of public space, athletic skill and individual imagination. This will not be a skate park, it is first and foremost a work of art - but this is art that invites interaction and participation.



WHY SEATTLE?_

Red Bull is drawn to Seattle because it is an influential art and architectural city in an extraordinary natural setting with spectacular views and vistas.

"Seattle has really embraced public art and they have a great collection, which I'm excited to be a part of. I completely believe in art and what it can do for a city, and this is a whole new step for it," says C.J. Rench, selected Skate Space artist.

Seattle is an active city with a network of parks, trails and outdoor social spaces and a vibrant skateboarding scene. Seattle also has one of the countries most progressive city wide skate park plans.



SEATTLE CITYWIDE SKATEPARK PLAN_

The city has done a tremendous amount of work with the local skate community to develop Seattle's Citywide Skatepark Plan.

This plan identifies a network of safe, legal places throughout the city, for people of all ages, races and genders to enjoy. It also offers recommendations that can begin to change the way people think about and experience skateboarding in Seattle. Jefferson Park is a designated location in the Skatepark Plan.

Seattle's Citywide Skatepark Plan makes the case that skateparks aren't just about skateboarding, they are places to break down barriers, build community and bring all kinds of people together – skaters and non skaters alike. Skateparks that are designed as part of a larger park will attract a variety of spectators.

Although this is envisioned as a different kind of skate environment – more art than park – the Red Bull Skate Space, at the confluence of a spectacular recreational green space can define a new brand of shared social and cultural space.

WHAT IS SKATEABLE ART?_



Skateboarding is an art form that allows individuals to express themselves by navigating through space and interacting with their environment.

Red Bull has commissioned artist C.J. Rench to design and fabricate a permanent and legacy art sculpture that is visually stunning, complements the natural location, and able to skated by the local skateboard community.

Red Bull and the Seattle Department of Parks & Recreation have selected Jefferson Park in Beacon Hill for Red Bull Skate Space, with spectacular views of the downtown Seattle, Elliott Bay, Mt. Baker, and Olympic mountain range.

LOCATION: JEFFERSON PARK_

DESCRIPTION: Considered by many as Seattle's best park, Jefferson Park, the sixth largest park in the city, offers unparalleled views of the Duwamish River, the city and the Olympic Mountains. The Olmsted inspired path system flanked by trees offers a wonderful respite from city life along with many active opportunities. The covering of the reservoirs and two voter-approved Park levies transformed the park into a great community gathering place for Seattle.

45.2 Acres

Estimated 500,000 users per year

Neighboring Golf Course, newly remodeled Community Center, Lawn Bowling, Tennis Courts, Soccer Fields, Solar Picnic Shelters and an ecological friendly water playscape for kids.







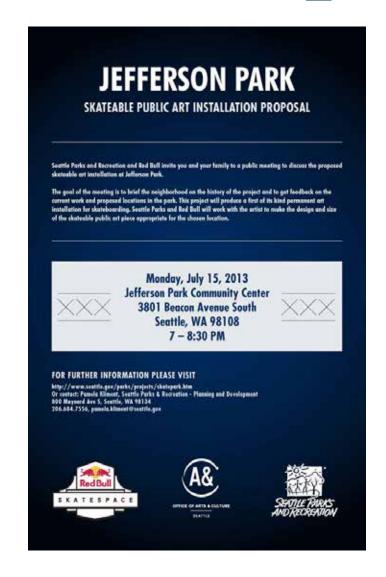
PROPOSED LOCATIONS_













RED BULL ATHLETE_

SKATE ADVISOR: Torey Pudwill

The selected artist, C.J. Rench, will have access to a world class athlete to help envision and design skateable art. C.J. Rench will be responsible for understanding the technical parameters and challenges that would make this artwork an awesome experience for the skate community.

International skating phenomenon and X Games medalist Torey Pudwill will help C.J. Rench to translate artistic concepts into reality. Torey will also be present at the dedication of the Red Bull Skate Space to be among the first to skate the art.











SELECTED ARTIST_

C.J. RENCH

Born in Elgin IL. in 1967. Self taught industrial engineer and product designer in the sporting goods industry, C.J. designed technical products and was awarded multiple patents for his innovative products. He began, designing, sculpting and fabricating metal sculpture full-time in 2005, working mainly with largescale abstract design that reveals his dimensionality. His work, primarily in stainless and mild steel is very diverse ranging from small tabletop hand-painted sculpture to monumental public installations. His extensive international travels as a result of his design work and entrepreneurial spirit have had a meaningful impact on his art. He has participated in various public exhibitions across the U.S. and has his sculpture at several galleries in the North West. His work includes many large-scale commissions for public and personal collectors throughout the United States.





















LOCAL AGENCY ENGAGEMENT_

Seattle Parks and Recreation

Sports Advisory Council

Jefferson Park

NEXT STEPS/TIMELINE_



PUBLIC ENGAGEMENT AND REVIEW PROCESS

- » Public Involvement & Design Review Meetings Current
- » Public Art Review July 24th
- » Parks Approval of Artist Design July 30th
- » Technical Reviews/Construction Documents Early August

ARTWORK PROJECT SCHEDULE

- » Selected Artist's Design Phase June 24th August 9th
- » On-site Implementation August 26th October 24th
- » Red Bull Skate Space Unveiling Saturday, October 26th





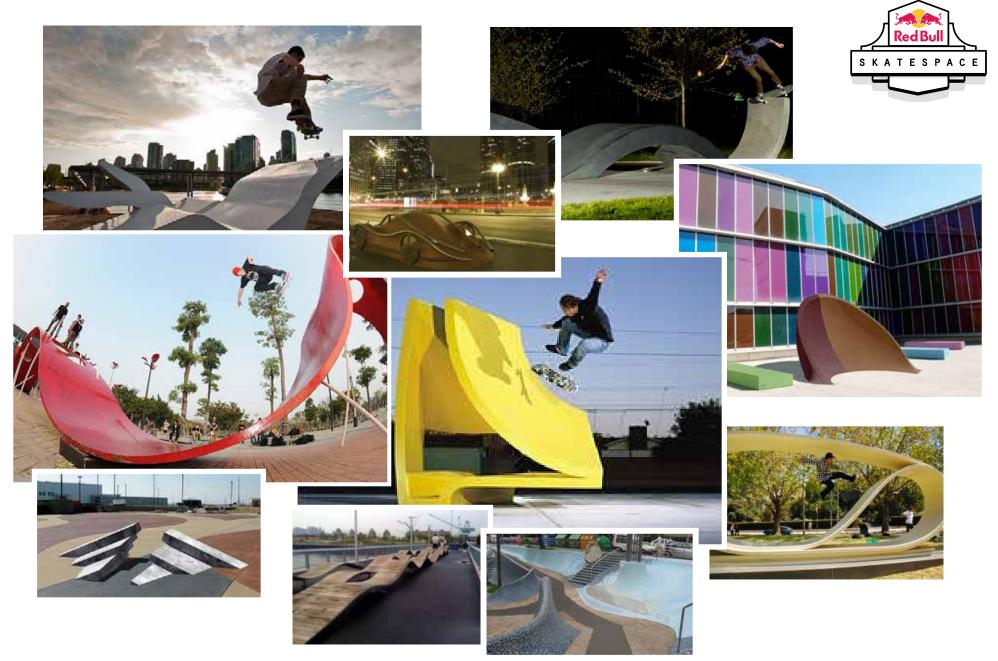
THANK YOU_





APPENDIX_







ARTIST SELECTION PROCESS_







CALL TO ARTISTS

RED BILL SKATESPACE SEATTLE, WA

ART PROJECT BUDGET

[Implementation budget is inclusive of design fees and documentation required for permitting, fabrication & materials, site prep and related construction, on-site installation, artist travel and 9.5% WA State Sales/Use tax. Permit fees and costs associated with community outreach will be paid by Red Bull and are not part of the artwork

ELIGIBILITY

Open to professional artists living in Washington, Oregon and British Columbia

Submission of an online application is required; please review all guidelines prior to starting an application.

5:00 PM on Monday June 3; all application materials must be received by this deadline.

ARTWORK OPPORTUNITY

Red Bull, in cooperation with the Seattle Department of Parks & Recreation is looking for an artist to work in collaboration with a world-class team of experts to design public artwork that is skateable. This is not a skate parkit is first and foremost a work of art. But this is art that invites interaction and participation.

With no rules to clearly define the game, skateboarding allows for the ultimate creativity and inspiration drawn from the world around you. Skateboarding is an art form that allows individuals to express themselves by navigating through space and interacting with their environment. Red Bull SkateSpace will break the barriers of the conventional skate park by taking skateboarding from fenced in, segregated concrete back to shared public space, creating new and exciting obstacles that challenge the skaters abilities and force them to think imaginatively. Red Bull SkateSpace will blend art and skateboarding to create unique terrain where the innovation of skateboarders can truly flourish

The commission will be awarded on the busine linker views from short-linked applicants. As artist selection panel comprised of set and design professionals with representatives from Red Bull, the media and the skateboard community will review all alights employing reviews from this ones call. The name will select these facility to interview. Out of town finalists will be reinducted for travel costs to feetle for the interview.

4 Culture will manage the artist relection process and early design development for this arterork approximity.

GEATERPACE SITE A CONSTRUCTO

Rod Bull is investing in the Sectile community by creating a truly unique public art reperience that explores the mentive nerve of public space, attletic skill and individual imagination. Red Bull is desire to feartie because it is an to fluential act and exclute turns of the in an extraordinary particul natting with positioning views and vision. See the inan active city with a network of parks, trails and outdoor social spaces and a vibrant skalebourding acress.

End Bull woods to communion as write to design and fabricate sketnelde art - and a sketn park. Red Bull and the Seattle Department of Parks & Recreetion have selected a site for the Red Stall ScaleSpace in Physic Edwards Park. has north of the Olympic Scripture Park on an elevated book with spectacular views to Elliott Bay and the Olympic main mange. The selected serial will be expected to expend to this retraordinary location in a rignificant regional park on the water's edge and in productly to an international collection of contemporary analytics.

The city has done a tremendous amount of work with the local skets community to develop South's CTYNESS. SKATEFORE FLAN. This pier identifies a network of soft, legal places throughout the city, for people of all ages, races and product to enjoy. It also offers recommendations that can begin to change the way people think about and experience statishourding in Seattle Murtis Edwards Park is a designated location in the Statepark Plan.

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When Torry Puded) are named first Broot Batter at the 2011 TransWorld Battebaseting Awards he was harviy 21 years old, set hald been crusting it in screen and in street sluting connections bir years, 'T Peds," as he goes by, is recovered for game-changing street skills, which are in full view in rideos such as 2011's "Torsy Pudedi's lig flung" and a major part in Plan Wa 2013 movie. Over the years, he's earned

and Maloof Money Cup. Trony has hattled nagging injectes—first an aukle injury and then a new rely broken. Some - which bent him out of explants and forwall him to have down his first two X Games in the But in 2013. fully recovered and stronger than ever he competed in his first X Genera, in Street League is X Genera defeat in Brent, and scored a broom medic. The native Californian in also as entrepreneur: He founded his over company. Ordicity Griptago, at age 12. A positive mindset and kind nature have made Torry or respected for his stittade as he is for his talent.

spots on a variety of podiums. Including what at Metta Lord of the Lines, the Copenhages Pro. the Traspo Pro

"I work hard and skate every day because it's unmething that I do for for and the the love. Too just trying to get lides to be as moked for skotch-weeking as I WAT AT A BOAT

REVIEW & APPROVAL PROCESS

Months Edwards Fack in an extraordinary to atting for the Red Ball MateRoace - but it is also a could count. The selected artist will be expected to coordinate design review with the Seattle Department of Parks & Recreation and the Office of Arts & Calture. The priected artist will be expected to present the artiseck concentral design and engage in discussion at one public sizeting recodinated by Department of Parks & Encreation and one presentation to the Public Art Advisory Consultion of the Office of Arts & Culture. Implementation of the artweck is contingent upon approval by the obje. The Department of Parks & Recounters strongly encourages the selected artist to him a Scenned landscape architect to around in the equipmix of rate preparation and grading needs for the artwork and to prepays documentation required by permitting. Red Stall will pay the costs of the required permits; however, the selected artist will be required to prepare the design derectors and documents occurring for permit rections and to pay for that documentation not of the art budget.

ARTEST SULFITHER SCHEDULE.

Deadline for Entry Selection Famil Morting Mooday, June 10 Naultet Notification Toesday, June 13 Place of Interviews** Wednesday, June 19

PURILY PREASESPET BEVIEW EXP PERMITTING PROCESS. IEPA/Shareline Fermitting Start

Public Irredownest Neeting #7 early August 2013 (wrist to present encount to community)

Technical Reviews/ Construction Documents worly August 2013

ARTWORK PRODUCT SCHEDULE

Contract for Design Issued. Monday, June 24 Conceptual Design Complete July 24 Flaul Design Complete Avaguer 9 Implementative Courses from od-Ameunt 19

August 26- October 24, 2017 On-site Implementation

Red Bull StateSpace Ownsier Sycol Saturday, October 24, 2013

(Continued)







*Schedules are subject to change

**Applicants are expected to hold this date in order to participate in an interview if selected as finalists.

ARTIST SELECTION PROCESS

SELECTION PROCESS

A selection panel will review all eligible applicant materials received from this open call, and select up to three finalists to interview. Following the interviews, the panel will select one artist for the commission.

The panel reserves the right to make no selection from the submitted applications or finalist interviews.

SELECTION CRITERIA

Finalists will be selected based foremost on the following criteria:

- Quality and strength of past work as demonstrated in the submitted application materials
- Command of dynamic spatial relationships and demonstrated understanding of complex sites with multiple viewing points
- · Related experience: creating interactive or site-specific artwork or public installations
- · Availability to begin work immediately and respond to an accelerated project timeline

ELIGIBILITY

This project is open to professional artists residing in Washington, Oregon and British Columbia.

Red Bull employees, 4Culture employees, Seattle Department of Parks & Recreation and Office of Arts & Culture employees, selection panel members, project personnel, and immediate family members of all of the above are not eligible to apply.

APPLICATION MATERIALS

VISIT 4CULTURE OPPORTUNITY LISTINGS AND FOLLOW THE APPLICATION-SPECIFIC LINK.

ARTISTS APPLYING FOR THIS FROJECT MUST SUBMIT THE FOLLOWING MATERIALS ONLINE:

- 1) PROFILE: Applicant contact information.
- RÉSUMÉ: Two-page (maximum) résumé. Keep the formatting as simple as possible. Only Word and Text documents will be accepted.
- 3) STATEMENT OF INTEREST: 300 words (or less) that explain why the artist is interested in this opportunity, how the artist's past work is appropriate for this project, and how the artist meets the eligibility requirements and selection criteria of this call.
- 4) WORK SAMPLES: Artists are encouraged to submit images of past work that best illustrate their qualifications for this project. Applicants MUST submit 12 digital images (no composites). Images will be projected one at a time during the application material review session. If applying as a team, the team submits no more than 12 images.

Upload JPG files only; images must be 1920 pixels on the longest side and at least 72 dpi. Files must be less than 2MB in sine.

Applicants will be required to list the title of the artwork/project name, completion date, medium and dimensions. Optional fields include project location, commissioning agency, budget, project partners (architecture, engineering, and/or landscape architecture firms, etc.), photo credit, and copyright owner.

Applicants are encouraged to provide a brief description (75 words or less) of each work sample.

QUESTIONS

Please contact:

 Cath Brunner
 Willow Fox

 cath brunner@4culture.org
 willow.fox@4culture.org

 206.296.8680
 206.295.8024

DEADLINE: REQUIRED MATERIALS MUST BE RECEIVED NO LATER THAN 5:00 P.M. ON MONDAY, JUNE 3.

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APPLICATION CHECKLIST_







APPLICATION CHECKLIST

RED BULL SKATESPACE SEATTLE, WA

APPLICANTS MUST SUBMIT THE FOLLOWING MATERIALS ONLINE ONLINE APPLICATION IS AVAILABLE AT THE APPLICATION SPECIFIC LINK

- 1) PROFILE: Applicant contact information fields must be completed in full.
- 2) RÉSUMÉ: Two-page (maximum) résumé. Artist teams should submit one document that incorporates a two-page resume for each team member. Keep the formatting as simple as possible. Only Word and Text documents will be accepted.

Contact Information: At the top of each page of your résumé, include your name, address, phone number and email address.

- 3) STATEMENT OF INTEREST: 300 words (or less) that explain why the artist is interested in this opportunity, how the artist's past work is appropriate for this project, and how the artist meets the eligibility requirements and selection criteria of this call. If submitting as a team, the statement should include a description of how the team works together and a clear description of any collaborative work experience.
- 4) DIGITAL IMAGE WORK SAMPLES: Applicants MUST submit 12 digital images (no composites) as visual reflections of their work. Images will be projected one at a time during the application material review session. If applying as a team, the team submits no more than 12 images.

Upload JPG files only (GIFs. TIFFs and other formats will not be accepted). Images must be under 2MB, 1920 pixels on the longest side and at least 72 dpi. Once uploaded, the system will automatically label the files with your last name, first initial, and a number indicating viewing order

BED BULL SKATESPACE APPLICATION CHECKLIST PAGE 1

Applicants will be required to list the title of the artwork/project name, completion date, medium and dimensions. Optional fields include project location, commissioning agency, budget, project partners (architecture, engineering, and/or landscape architecture firms, etc.), photo credit, and copyright owner.

Applicants are encouraged to provide a brief description (75 words or less) of each work sample.

After the first entry, text fields will automatically populate with information from the previous work sample upload. This is meant to help expedite the inclusion of multiple work samples per artwork/project and can be easily changed by highlighting and typing over the text. All images and descriptive text can be reviewed, edited or deleted by clicking on the file-name in the left hand progress navigation list and reordered by following the link from the Application

APPLICATION PREVIEW -- Select the Application Preview link to save the entire application as a draft or submit it for consideration. By selecting "Save as Draft" you can continue to access and edit content through the "My Applications" tab until the deadline for submissions. Once you select "Save & Submit" you will no longer be able to make changes. All applications must be submitted via "Save & Submit" to be considered.

DEADLINE: REQUIRED MATERIALS MUST BE RECEIVED NO LATER THAN 5:00 P.M. ON MONDAY, JUNE 3.

QUESTIONS

Please contact: Cath Brunner

cath.brunner@4culture.org

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RED BULL SKATESPACE APPLICATION CHECKLIST



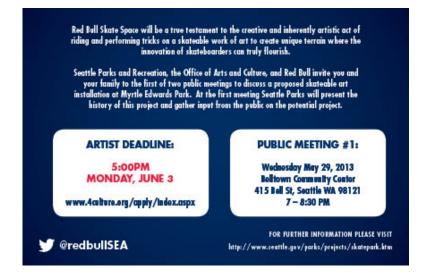












Red Bull S K A T E S P A C E

ATHLETE MEET & SKATE_







